



# Put the Brakes on Speeding.



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The focus of Operation Safe Driver Week 2021 is speeding. Speeding is a Top 10 cause of traffic accidents and costs thousands of lives each year.

In 2020, while COVID decreased the amount of traffic on roads, citations for speeding went through the roof. According to the National Safety Council, miles driven were down 13%, but fatalities were up 24%. With traffic getting heavier due to the easing of COVID restrictions, professional drivers need to take the pedal off the metal and be more cautious.

# Where do you start?

- Equip your trucks with speed governors and test to make sure they are functioning properly.
- Review route plans for changing speed limits, such as in work zones.
- Review scheduling to reduce the risk of drivers speeding to complete their deliveries on time.
- Make sure drivers are getting adequate rest during their downtime.
- Reinforce driver best practices, including space management and following distances.
- Review ELD logs for instances of speeding and assign corrective action to those drivers immediately. The Infinit-I library has speeding content ready to be sent to your drivers today, including:
  - Approaching Intersections, Parts 1-2
  - CSA Minutes – Speeding
  - Driving Through Work Zones
  - Fixed Object Collisions – High Speed
  - Speed and Space Management, Parts 1-5

