

Improve Fuel Efficiency by 3.5% to 13.5%

The Infinit-I Fuel Efficiency Program pays for itself. Nine videos improve driver behaviors for reduced fuel costs.

Video 1 - Why be Fuel Efficient?

Introduces the Fuel Efficiency Program. This video explains why fuel efficiency is important and how it benefits drivers and the company. It also gives an overview of the topics covered in the program.

Video 2 - Maintenance & Inspections

An overview of the importance of regular vehicle maintenance and pre/post-trip inspections for fuel efficiency. Emphasizes how oil, tires, and aerodynamic drag can affect fuel consumption.

Video 3 - Tires

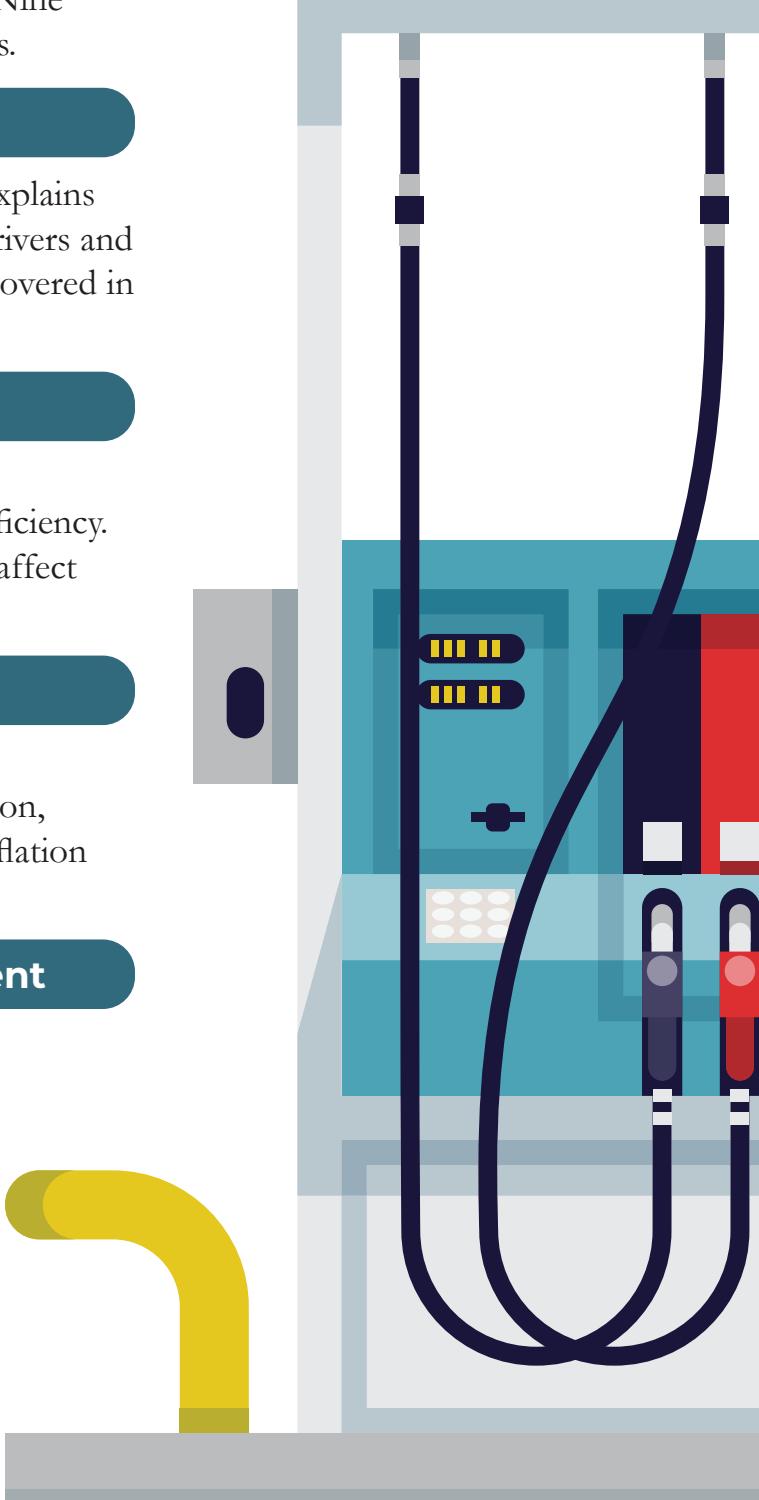
Emphasizes the impact tires have on fuel efficiency. Addresses the importance of regular alignment, rotation, and balancing plus the part tread depth and proper inflation play in fuel efficiency.

Video 4 - Route Planning & Management

Reviews how route planning can improve fuel efficiency through planning stops and avoiding out-of-route miles. Also addresses how turning right saves more fuel than turning left.

Video 5 - Weight Management

Looks at the importance vehicle weight management plays in improved fuel efficiency. Discusses alternative options for lightweight vehicle components and the importance of proper distribution for loads.



Video 6 - Speed Factors

Reviews the relationship between speed and fuel consumption. Emphasizes slower driving speeds for improved fuel efficiency. Also looks at the advantages of consistent speeds and coasting.

Video 7 - Progressive Shifting

Explains how progressive shifting can improve fuel efficiency. Looks at the relationship between RPM and torque.

Video 8 - Idling

Explains how idling wastes large quantities of fuel. Discusses the consequences of idling and alternatives to idling.

Video 9 - Return on Investment

Explains the return on investment for fuel efficiency. Reviews the topics discussed and how implementing these techniques can save on fuel and money.

Simplified Training, Improved Driver Behaviors

Infinit-I uses microlearning strategies in our training videos, proven to increase understanding and retention of the training materials. Each video in the Fuel Efficiency Program is less than 10 minutes.

The Fuel Efficiency Program is included as part of our 1,000+ video library for all Infinit-I clients.

Infinit-I is a training program that will pay for itself time and again.

Visit www.infinitiworkforce.com/trucking/fuel-efficiency to request a Return on Investment calculation for your company. Or call 866-904-5087.

The Results Speak for Themselves

“When I first got [Infinit-I], the first thing we focused on was the fuel module. We have 100 trucks at 4 miles to the gallon, and we are burning through fuel like crazy. We started rolling out the fuel module. It’s just these little things. Four percent fuel cost reduction. That doesn’t sound huge until you realize we spend \$150,000 a week on fuel. All of a sudden we’re saving \$8,000 a week in fuel. The system paid for itself, I don’t even know how many times over the last 12 months just in that.”

**Rocky
IT Director**

“We started with Infinit-I in 2008, and our fuel economy was at 6.1 MPG. In 2009 we improved to 6.5 MPG. We started 2010 at 6.9 MPG. The efficiency of operation saves them and our company money. Everyone profits as a result of those efforts and the job gets easier.”

**Jack
Safety Director**



Powered by Vertical Alliance Group

www.infinitiworkforce.com/trucking/fuel-efficiency