



How Infinit-I Saved Trucking

Company History and Case Studies

Who is Infnit-I?

A Texas-based company with 1,500 clients and over 300,000 users.



HEAVY-DUTY
TRUCKS



MEDIUM-DUTY
TRUCKS



STUDENT
TRANSPORTATION



WAREHOUSE



CONSTRUCTION



ALL
INDUSTRIES

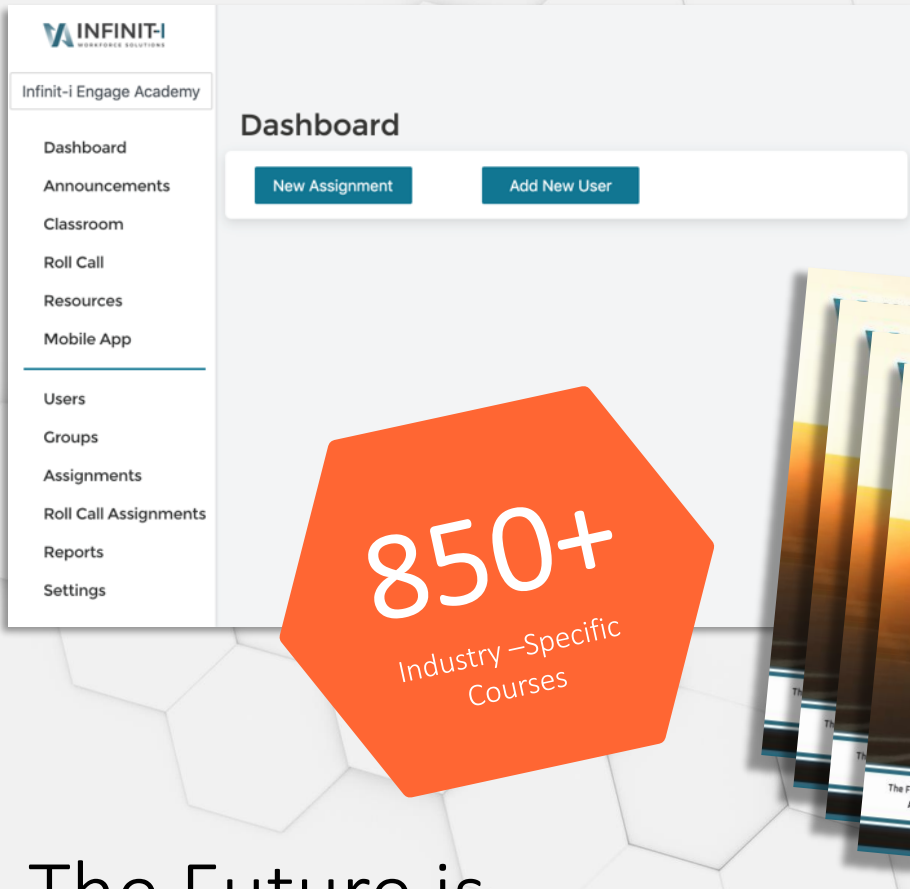
Infnit-I makes better employees.

At Infnit-I we help our clients win by educating their employees with short training courses.

Our mission is to enhance job performance through process and awareness training.

What is Infnit-I?

Trucking's #1 Learning Management System



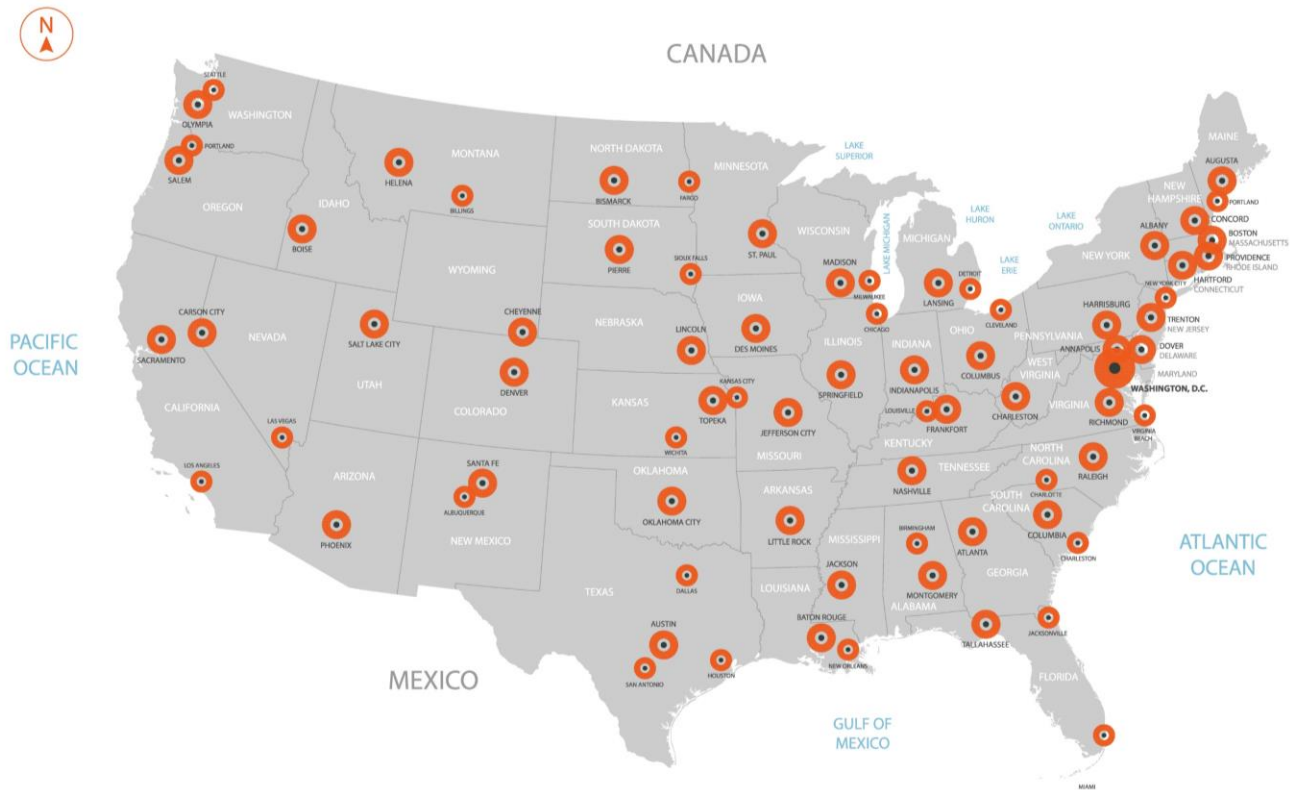
The Future is
Cloud-Based.

Infnit-I offers digital libraries of industry specific training.

Accessibility is seamless. Employees can participate in training from any computer, laptop, tablet, or mobile device.

Where is Infinit-I?

Everywhere, man.

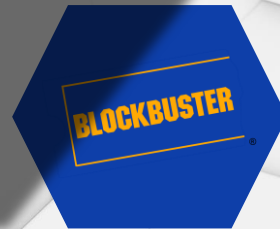


We've been in business since 1999.

Infinit-I services every state, in every market. We have turned hundreds of clients into Award-Winning Safety All-Stars.

Why Online Training?

The Failure to Adapt Fallacy



Modern life typically welcomes changes to technology. Why? Because tech makes life easier!

The Failure to Adapt fallacy exists when a successful company rejects technological advances.

Netflix took advantage of new technology by allowing customers to “rent” movies without ever leaving their home. Eventually, with even more advances, consumers could stream movies directly to their home.

Blockbuster never viewed these advances as necessary and, well...



Why should **TRAINING** be any different?

Advances in software have touched every industry from digital policies to production tracking to online onboarding. The list goes on.

Each industry must adapt or be left in the dust.

Why Infnit-I?

There's no way we can name all the benefits, but we can try...

“Infnit-I Workforce Solutions is a cost-effective way for our clients to *reduce their insurance premiums.*”

- Worldwide Insurance Broker, Lockton & Associates



Online Training
& Onboarding



Automatic
Reporting



Awareness
Training



Improve Safe
Behaviors



Target Common
Mistakes



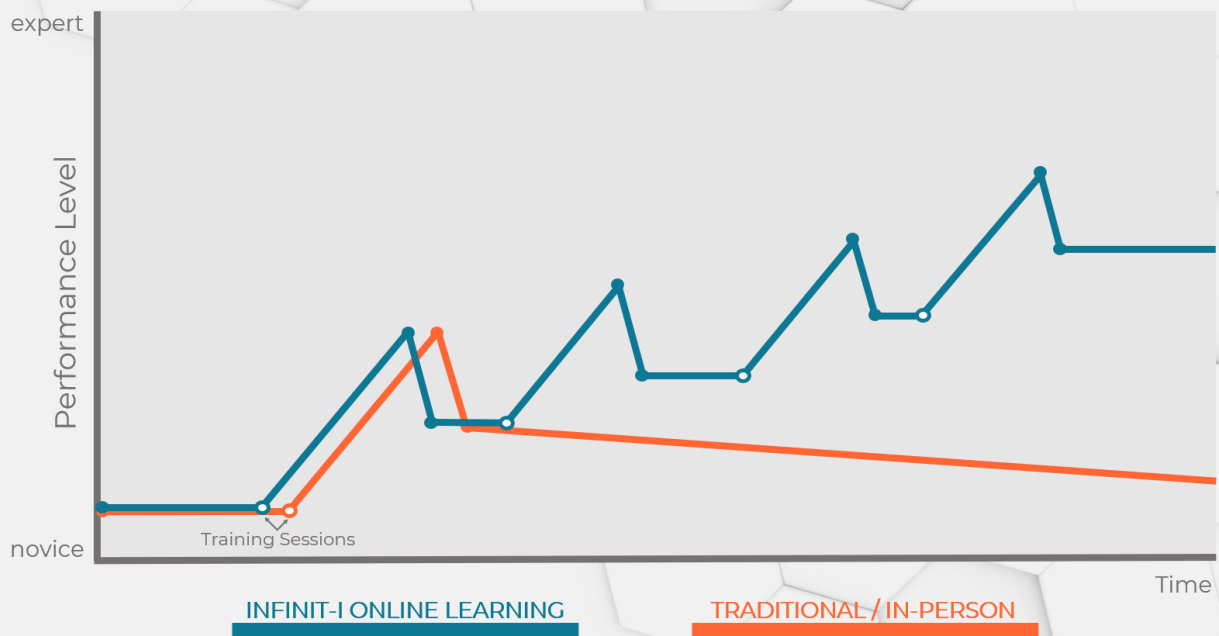
Unmatched
Service

What is Process Training?

Process training is a concept that proves lengthy training sessions inhibit comprehension and retention.

Bite-sized training leads to long-term overall performance enhancement. Frequent, short bursts of training help the learner focus, understand, and apply new knowledge and skills without feeling overwhelmed.

Process Learning Model



Frequent Training Produces Desired Behavioral Changes

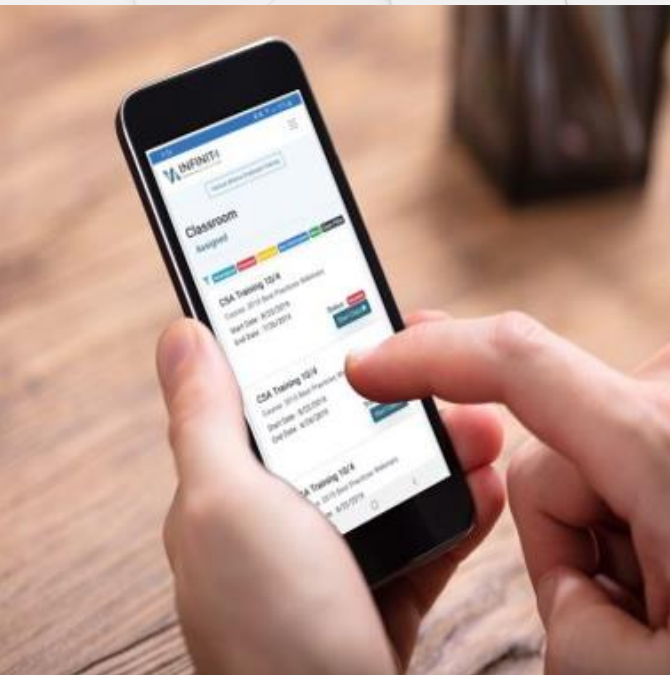
Why Users Love Infinet-I:

Our videos are short.

According to MIT, the optimal time for online learning courses are 6 minutes in length. After that, users begin to lose interest.

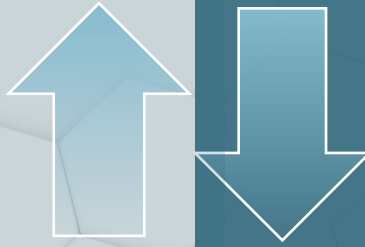
Average Length
of Infinet-I
Training Videos:

3-7
Minutes



Infini-I Benefits

- Increased litigation support
- Thousands of lives saved



- 20 % Reduction of Accidents
- 80% Reduction of Violations
- 50% Reduction of Training Costs



**SAFETY TRAINING.
ANYTIME.
ANYWHERE.**

Client Spotlight

Bart Middleton on Safety Culture
CEO, Grammer Logistics



“ Safety is a key core value at Grammer Logistics. Infnit-i™ Workforce Solutions has been a great asset in enforcing our safety culture for safety training, regulatory compliance (DOT and FMCSA), sharing of education material, and notification of customer requirements.

Between the vast selection of their training and our custom content, including hazardous and commodity-specific content, Infnit-i™ Workforce Solutions has allowed us to continuously train our mobile workforce via computer, phone or tablet.

Overall, our partnership with Vertical Alliance Group these past last five (5) years has been a cornerstone of our award winning safety program. ”

Bart Middleton | Chief Executive Officer | Grammer Logistics

Client Spotlight

Pat Landreth on Online Orientation Cost Savings
VP of HR and Safety, Ozark Motor Lines



“ Now, more than ever, being able to train a remote workforce has presented new challenges across our industry but we all still face one collective problem; training our drivers. The Infinit-i Workforce Solutions has allowed Ozark Motor Lines to streamline our orientation from 2.5 days to 6 hours and our new hires are able to complete their online training remotely before the drug and alcohol results are in.

Traditional expenses involved during the on-boarding process are reduced allowing us to get them on the road quicker with the same adequate training. This results in Ozark being able to generate revenue faster due to the Infinit-i Workforce Solutions. ”

Pat Landreth | V.P. of Human Resources and Safety | Ozark Motor Lines

Ozark

Client Spotlight Trucking

UP TO

70%
IMPROVEMENT



UNSAFE DRIVING

VIOLATION OF STATE DRIVING LAWS

CASE STUDIES

SEM Tex Express by 16%
Super Service by 20%
Earl L. Henderson Trucking by 70%

UP TO

76%
IMPROVEMENT



CRASH INDICATOR

HISTORIES OF CRASH INVOLVEMENT

CASE STUDIES

Miller Truck Lines by 50%
Earl L. Henderson Trucking by 76%

UP TO

65%
IMPROVEMENT



HOURS OF SERVICE

NONCOMPLIANCE OF REGULATIONS

CASE STUDIES

SEM Tex Express by 33%
Truck One, Inc. by 17%
Earl L. Henderson Trucking by 65%

Infini-I & You:

- Streamline Orientation
- Improve Retention
- Reduce Accidents
- Improve Overall Performance
- Increase Profits!!!

Infini-I can save you thousands! Here's some math to prove it.

ORIENTATION OPPORTUNITY COSTS

Each day a driver is in orientation equates to approximately 500 miles of missed driving time.

$$\frac{500}{\text{Driver Miles}} \times \frac{\text{Number of New Hires Annually}}{\text{Annual Mileage Lost Per Day of Orientation}} =$$

Eliminating two orientation days is equivalent to 1,000 extra miles per driver. But we have so much more to offer.

OPPORTUNITY FOR RETENTION

The average new hire costs \$10,000. Our Safety Program decreases turnover by up to 53%. How would a 5% improvement impact you?

$$\left(\frac{\$10,000}{\text{New Hire Costs}} \times \frac{\text{Number of New Hires Annually}}{\text{5\% Reduction in Turnover}} \right) \times .05 = \text{Annual Retention Savings}$$

CREATE SAFER DRIVERS

Average cost per accident is \$5,000. Infini-I Workforce Solutions reduces accident rates up to 18%. How would a 5% reduction impact you?

$$\left(\frac{\$5,000}{\text{Average Cost of an Accident}} \times \frac{\text{Number of Accidents Annually}}{\text{5\% Reduction in Accidents}} \right) \times .05 = \text{Annual Accident Savings}$$

What Now?

If you are already an Infnit-I subscriber,

THANK YOU!

Our safety-focused clients are the real HEROES!

If you haven't made the switch to Infnit-I yet, no worries! Finding the perfect LMS for your team is a big job.

We can help! Our experts are excited to show you the power of Infnit-I!

For a sneak peek on us, click

here.

