

# MINFINIT-I 7 REASONS TO ATTEND **BOOT CAMP**

#### **ADVANCE YOUR CAREER** & YOUR COMPANY

DAY 1

2:00 PM - 2:15 PM

Welcome and 30,000-foot view

2:15 PM - 3:30 PM

Crash Course -

**Loss Mitigation Basics** 

3:45 PM - 4:30 PM

**User Experience** 

4:45 PM - 5:30 PM

**Custom Content/Catalogs** 

6:00 PM

**Group Dinner** 

DAY 2

8:00 AM - 08:15 AM

Recap of Day 1

8:15 AM - 09:30 AM

**Video Production** 

9:45 AM - 11:00 AM

Client Services/

System Admin Part 1

11:00 AM - 12:00 PM

12:00 AM - 12:30 PM

System Admin Part 2

12:30 PM - 01:15 PM

**Implementation** 

01:30 PM - 02:15 PM

Return on Investment

02:15 PM - 02:30 PM

Recap, Feedback and

**Dismiss** 

#### 1. REDUCE TRAINING COSTS

"We used to spend \$1,000 per driver on orientation... with Infinit-I, we have virtually eliminated our entire orientation costs." - Milan Supply Chain Solutions, Inc.

### 2. PROTECT YOURSELF FROM LEGAL NIGHTMARES

Hear from a trucking defense attorney about what you need to do to make yourself defendable in court.

#### 3. REDUCE ACCIDENTS

"We've saved about 50% in our crash ratings. Our CSA scores continue to improve every single month... and I attribute that to this system." - Miller Truck Line

#### 4. CREATE A CUSTOM SAFETY TRAINING VIDEO

You'll film a training video on distracted driving to take back to the office with you.

#### 5. IMPROVEMENT IN FUEL EFFICIENCY

"We are seeing an improvement on the fuel and just their [the drivers] attitudes in general." - M&M Cartage Company, Inc.

#### 6. EARN PROFESSIONAL DEVELOPMENT CREDITS

Certified Directors of Safety get two NATMI recertification points.

#### 7. TEST DRIVE THE INFINIT-I TRAINING SYSTEM

Discover tools and shortcuts to drive your business forward with online training that pays for itself!

## **INFINIT-I BOOT CAMP IS FOR YOU IF...**

**You're the Owner or President** of a trucking company and would like to learn how to protect your company from legal & compliance nightmares.

**You're a Safety Director** at a trucking company and are ready to find an easier way to train a workforce on the move and maximize your time.

**You're an HR Director** at a trucking company and are looking for a faster and more effective way to onboard new hires.

**You're a CFO** at a trucking company and sometimes ponder easier ways to improve bottom line profitability.

**You're an Operations Manager** of a trucking company looking for a way to maximize operational efficiencies, streamline processes, and provide a competitive advantage to your business.

### WHAT OUR CLIENTS ARE SAYING:



"I really actually learned a lot. It was a great forum to allow somebody to concentrate on what the program has to offer, as opposed to being distracted or influenced by your normal work activities. Well worth attending, even if you don't end up getting the Infinit-I program, I still learned a lot from the program, and it is definitely worth your time. It's a short day and a half, and it's well worth it."

Dave Rawicz EHS Director Cheney Brothers



"I came to [boot camp] to try to bolster the safety department and bridge the gap in communication between shops, maintenance, operations, and the drivers. You can be as compliant as you can be, but if you don't follow along with the documentation part, it means absolutely nothing in the court of law. Vertical Alliance goes out of their way to put on a good show for everyone. It's definitely more than what I envisioned it would be."

Paul Johnson Fleet Safety Manager Moore Freight Service

